

PRESS RELEASE

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EMVA on the podium at opening press conference of Control 2015 Importance of international trade show for quality assurance rises for the machine vision industry

Barcelona, 28 April, 2015. With EMVA General Secretary Thomas Lübke-meier, this year for the first time an Executive member of the European Machine Vision Association (EMVA) will give an overview of the actual situation of the machine vision industry in Europe and be at the disposal for the questions from the international press during the opening press conference of Control 2015.

Besides the significance of machine vision technology for quality assurance, Thomas Lübke-meier will elaborate current technical trends in the industry as well as market trends in Europe and North America and phrase the future challenges of the machine vision industry in Europe.

More machine vision players than ever exhibit at the 29th Control taking place from 05.-08. May on the show ground in Stuttgart, Germany. This positive development gave reason to a strengthened cooperation between the EMVA and the show organizer P. E. Schall GmbH & Co. KG including EMVA's presence at the opening press conference as well as a contingent of free VIP tickets for EMVA members and their business partners.



About EMVA:

Founded in May 2003 in Barcelona, the European Machine Vision Association currently has about 100+ members representing more than 20 nations. Its aim is to promote the development and use of machine vision technology and to support the interests of its members - machine vision companies, research institutions and national machine vision associations. The main fields of work of EMVA are: standardization, statistics, the annual EMVA Business Conference and other networking events, European research funding, public relations and marketing. To find out more visit the web site www.emva.org.