

## PRESS RELEASE

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for immediate release

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### **Dr. Dirk Berndt as EMVA representative elected in the Photonics21 Board of Stakeholders**

*Barcelona/Brussels, 16 November, 2018.* The European Machine Vision Association (EMVA) is pleased to announce that Dr.-Ing. Dirk Berndt in his role as member of the EMVA Board of Directors has been elected in the Photonics21 Board of Stakeholders (BoS).

The Board of Stakeholders is the main decision-making body of the European Technology Platform (ETP) Photonics21. With currently more than 2.500 members Photonics21 unites the majority of the leading photonics industries and relevant R&D stakeholders along the whole economic value chain throughout Europe.

Dr. Dirk Berndt works as Business Unit Manager Measurement and Testing Technology at Fraunhofer IFF - Institute for Factory Operation and Automation in Magdeburg. In his role as EMVA representative in the new elected Board of Stakeholders of Photonics21 he will from now on speak on behalf of the interest of the European Machine Vision Industry.

#### **About Photonics21:**

Photonics21 aims to establish Europe as a leader in the development and deployment of photonics technologies within the various applications fields such as ICT, lighting, industrial manufacturing, life science, safety as well as in education



and training. The ETP Photonics21 coordinates photonics research and innovation priorities and provides input to the European research framework program Horizon 2020. To find out more visit the website [www.photonics21.org](http://www.photonics21.org).

**About EMVA:**

Founded in May 2003 in Barcelona, the European Machine Vision Association currently has about 120+ members representing more than 20 nations. Its aim is to promote the development and use of machine vision technology and to support the interests of its members - machine vision companies, research institutions and national machine vision associations. The main fields of work of EMVA are: standardization, statistics, the annual EMVA Business Conference and other networking events, European research funding, public relations and marketing. To find out more visit the web site [www.emva.org](http://www.emva.org).