

PRESS RELEASE

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Two CEO and Management Panel Discussions at EMVA Business Conference Special Edition 2021

Top Level Industry Manager Discuss Covid-19 Effects and State of Industry 4.0

Barcelona, 02 June, 2021. The two panel discussions on each of the conference days of the EMVA Business Conference Special Edition 2021 from June 10-11 could be headlined 'Industry Leaders Share Their Thoughts'. Both panels will be seated with top level industry managers who give their position on topics that currently drive the entire industry.

'What has changed through COVID in our Industry? What will stay?'

The Panel Discussion on the first conference day June 10th has no less than three CEOs of European players on the virtual stage who will discuss the impact and opportunities of machine vision in a pandemic. The panelists are Arne Dehn, CEO at Stemmer Imaging; Dr. Dietmar Ley, CEO at Basler; and Max Hodeau, CEO at TIAMA Inspection. The panel will be moderated by inVision Editor-in-Chief, Dr. Peter Ebert who will address aspects such as the rise of remote working; the shortage in supply of semiconductor chips; the future role of virtual

and physical trade shows and new ways of lead generation; as well as a business outlook for the machine vision sector over the next few years.



Panelists from left to right: Arne Dehn, Stemmer Imaging; Dr. Dietmar Ley, Basler; Max Hodeau, TIAMA Inspection; Moderator Dr. Peter Ebert inVision Magazine.

'Industry 4.0: Emerging from the Early Years' on Friday June 11

Industry 4.0 has long evolved from an empty marketing buzzword to the next logic step in industrial automation. Digitalization has even accelerated in the Corona pandemic, according to experts. In the panel discussion on the second day of the EBC Special Edition 2021 three deep insiders and CEOs discuss the current status of Industry 4.0. The experts are Dr. Gunther Kegel, CEO at Pepperl+Fuchs, President of ZVEI; Dr. Roman Dumitrescu, Director Fraunhofer IEM, MD of cluster 'it's OWL'; and Dr. Thomas Scheiter, Head of Technology Field 'IoT' at Siemens. The panelists will be talking about the challenges and opportunities in capturing, accessing, and aggregating data as Industry 4.0 matures; the role of AI evolving within Industry 4.0 and how companies can maintain or extend their competence; approaches do you see that may be indicative of a future market structure; and areas of innovation they see having the potential to most disrupt or shape our future in industry. The panel will be moderated by Dr. Kai-Udo Modrich, Head of Zeiss Inline Inspection & Metrology and member of the EMVA Board of Directors.



Panelists from left to right: Dr. Gunther Kegel, Pepperl+Fuchs / ZVEI; Dr. Roman Dumitrescu, Fraunhofer / 'it's OWL'; Dr. Thomas Scheiter, Siemens; Moderator: Dr. Kai-Udo Modrich, Zeiss

More information on the full program of the EMVA Business Conference Special Edition 2021 and how to register can be found at <http://www.business-conference-emva.org/>.

About EMVA

The European Machine Vision Association is a non-for-profit and non-commercial association representing the machine vision industry in Europe. The association was founded in 2003 to promote the development and use of vision technology in all sectors, and represents members from within Europe, North America, and Asia. The EMVA is open for all types of organizations having a stake in machine vision, computer vision, embedded vision or imaging technologies: manufacturers, system and machine builders, integrators, distributors, consultancies, research organizations and academia. All members – as the 100% owners of the association – benefit from the networking, cooperation, standardization, and the numerous and diverse activities of the EMVA. The EMVA is the host of four global machine vision standards: The two widely established standards GenICam and EMVA 1288 as well as the two standardization initiatives Open Optics Camera Interface (OOCI) and Embedded Vision Interface Standard (emVision).