**PRESS RELEASE**  
  
for immediate release

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**Special Online Edition of EMVA Business Conference 2021**

Physical Conference in Sofia postponed to 2022

*Barcelona, 15 March, 2021*. The [European Machine Vision Association (EMVA)](https://www.emva.org/) today announced that it hosts the Business Conference Special Edition 2021 from 10-11 June 2021. Despite the light at the end of the pandemic tunnel given by the vaccination opportunities, restrictions and limitations are still valid and probably will be for another while. Based on those considerations the EMVA Business Conference in Sofia, Bulgaria, is postponed to 12-14 May 2022.

Instead, the EMVA Business Conference Special Edition 2021 takes place in an agile online event format starting with an afternoon conference track on 10 June from 12 am – 4.00 pm CEST. The whole event format includes not only top-notch talks but also excellent networking and interactive sessions with keynotes, invited talks, start-up company pitches, panel discussion, a fireside-chat as well as the pre-scheduled individual video meeting opportunities before and after the conference sessions. Registration is open for EMVA's 2021 Online Conference. More information can be found [here](https://bc-2021-virtual.emva.b2match.io/).

**About EMVA**

The European Machine Vision Association is a non-for-profit and non-commercial association representing the Machine Vision industry in Europe. The association was founded in 2003 to promote the development and use of vision technology in all sectors, and represents members from within Europe, North America, and Asia. The EMVA is open for all types of organizations having a stake in machine vision, computer vision, embedded vision or imaging technologies: manufacturers, system and machine builders, integrators, distributors, consultancies, research organizations and academia. All members – as the 100% owners of the association – benefit from the networking, cooperation, standardization, and the numerous and diverse activities of the EMVA. The EMVA is the host of four global machine vision standards: The two widely established standards GenICam and EMVA 1288 as well as the two standardization initiatives Open Optics Camera Interface (OOCI) and Embedded Vision Interface Standard (emVision).