**PRESS RELEASE**  
  
for immediate release

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**EMVA General Assembly Elects New Board of Directors**

* **Dr. Chris Yates continues another term as EMVA President**
* **Dr. Kai-Udo Modrich becomes Vice President, Arndt Bake remains EMVA Treasurer**
* **EMVA Business Conference 2025 will take place in Rome**

*Barcelona/Spain; Gdansk/Poland,​ June 17th, 2024*. The General Assembly of the European Machine Vision Association (EMVA), which took place on June 13th in Gdansk/Poland prior to the 22th EMVA Business Conference, has elected the new EMVA Board of Directors consisting of nine members. For the upcoming three-year term the following Board members were re-elected:

* Arndt Bake, Basler
* Dirk Berndt, Fraunhofer Institute for Factory Operation and Automation IFF
* Marco Diani, iMAGE S
* Kai-Udo Modrich, ZEISS Inline Inspection & Metrology
* Ronald Mueller, Vision Markets
* Chris Yates, Vision Ventures

In addition, the EMVA welcomes three newly elected members in its Board of Directors, namely:

* Petra Thanner, Austrian Institute of Technology (AIT)
* Benjamin Cocquelin, TIAMA Group
* Maurice van der Aa, Advantech Europe B.V.

During the constituent meeting the new elected Board of Directors voted for Dr. Chris Yates as EMVA President. Dr. Kai-Udo Modrich will serve his first term as Vice President and Arndt Bake will again be EMVA Treasurer.

The 23nd EMVA Business Conference takes place from May 22th – 24th, 2025 in Rome/Italy.

*Caption: The new EMVA Board of Directors elected on June 13th. From left to right Dr. Ronald Mueller; EMVA Treasurer Arndt Bake; Dr. Marco Diani; EMVA President Dr. Chris Yates; Maurice van der Aa; Benjamin Cocquelin; Petra Thanner; Dr. Dirk Berndt; EMVA Vic President Dr. Kai-Udo Modrich.*

**About EMVA**

Founded in 2003, the European Machine Vision Association (EMVA) is a non-for-profit and non-commercial association representing the Machine Vision industry in Europe that is open for all types of organizations having a stake in machine vision, computer vision, embedded vision or imaging technologies: manufacturers, system and machine builders, integrators, distributors, consultancies, research organizations and academia. The EMVA hosts four international vision standards, and all members – as the 100% owners of the association – benefit from the dedicated networking, standardization, and cooperation activities of the EMVA. [www.emva.org](http://www.emva.org)