**PRESS RELEASE**  
  
for immediate release

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**LogiMAT 2024: Final Program EMVA-Expert Forum ‘Machine Vision – Key for Logistics 4.0’**

*Barcelona,​ March 7th, 2024*. The expert forum "Machine Vision - Key for Logistics 4.0" at LogiMAT 2024, organized and moderated by the European Machine Vision Association (EMVA), takes place on Tuesday, 19 March at 3 p.m. in the LogiMAT Arena at the East Entrance of Messe Stuttgart.

In his introductory lecture, EMVA Board Member Dr. Ronald Müller will present current trends in machine vision and provide an overview of numerous machine vision solutions. The focus will be on their added value in a wide range of logistics applications, from parcel logistics and warehouses to intra-logistics in production facilities.

This will be followed by compact short presentations by vision-tech companies with a specific focus on logistics in the following order:

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| **Company** | **Presentation Title** |
| Allied Vision Technologies GmbH | One Camera Platform - 6 Interfaces |
| ZEBRA Technologies Europe | AI -Powered Automated Damage Detection |
| LUCID Vision Labs, Inc. | Optimizing warehouse automation and material handling with the latest 3D Time-of-Flight cameras |
| Murrelektronik GmbH | Machine Vision Installation, Connected by Murr |
| Phil-Vision GmbH | pvBoxchecker - Flexible inspection stations for parcels or products on conveyor belts (in German) |
| Basler AG | Warehouse Automation |
| Roboception GmbH | 3D Vision for Smart Intralogistics |
| ifm electronic GmbH | What are the slowing factors in scaling driverless vehicles? |

Admission to this lecture forum is included in admission to the trade fair.

**About EMVA**

Founded in 2003, the European Machine Vision Association (EMVA) is a non-for-profit and non-commercial association representing the Machine Vision industry in Europe that is open for all types of organizations having a stake in machine vision, computer vision, embedded vision or imaging technologies: manufacturers, system and machine builders, integrators, distributors, consultancies, research organizations and academia. The EMVA hosts four international vision standards, and all members – as the 100% owners of the association – benefit from the dedicated networking, standardization, and cooperation activities of the EMVA. [www.emva.org](http://www.emva.org)