

MEDIA KIT 2025

Website ✓

Newsletter ✓

Event-Specific Sponsoring ✓

MEMBER-EXCLUSIVE!

About Us

The European Machine Vision Association EMVA is a non-for-profit and non-commercial association representing the machine vision industry in Europe. The association has been founded in 2003 in Barcelona by industry representatives from all over Europe as a network to promote the development and use of machine vision technology. With currently around 170 active members from over 27 countries, the EMVA represents the key players in this industry from all over the world.

As one of the world's largest machine vision associations, EMVA offers a variety of attractive formats that your company can leverage to reach top decision-makers in the industry directly. To help you effectively integrate the numerous advertising and sponsorship offers into your company's marketing, we would like to provide you a helpful decision-making aid with this information brochure.



Advertise With Us

KEY FACTS

- Website: 50,000 unique visits and over 200,000 page views per year
- Newsletter: 60,000 readers per year
- LinkedIn: more than 3,000 follower
- Event-Specific Sponsorships and Promotion Packages

**THE EMVA MEDIA
PLATFORMS SHOULD NOT
BE MISSING IN YOUR
MARKETING PLAN.**

ADVANTAGES OF OUR ADVERTISING & SPONSORSHIP PACKAGES

- Increased visibility of your business within your industry
- Effective promotion of your products and services in your direct target group
- Direct targeting of top decision-makers in industrial image processing
- Members exclusivity of advertising placements ensures competitive advantages
- Website visited by the vision industry's key decision-makers from around the world à Excellent advertising medium for all global marketing activities

EMVA Website

More than 50,000 unique visitors each year from all over the world visit the EMVA website and find out about the latest technical and business progress in machine vision.

With an average of over 200,000 page views, top machine vision decision makers prefer the EMVA website as their primary source of technical information about EMVA standards, as they use the Buyers Guide to search for companies, products and services and gain insight into EMVA's key industry events.

ZEBRA
Zebra and Matrox Imaging Are One

emva
european machine vision association

Home About EMVA Our Members EMVA Events Standards Vision Insights News & Media

22 - 24 May 2025
EMVA Business Conference
Rome, Italy

News Events Media

FEBRUARY 24, 2025
EMVA expert forum at LogiMAT 2025
Three keynote speeches on the topic of "AI-based image processing is changing logistics". Barcelona, 24 February 2025. Machine vision plays a decisive role in the optimization of logistics processes. At this year's LogiMAT, three keynote speakers will show how AI ...

22nd European Machine Vision Business Conference
May 22nd - 24th, 2025
Rome, Italy
Address Machine vision business leaders meet.

Vision Knowledge
The EMVA Vision Knowledge Center is a hub of expertise and the missing piece for relevant technical and environmental topics in the vision industry. It benefits from the enormous amount of valuable documented contributions collected over the years at the numerous EMVA events now being available on the EMVA website.
The Vision Knowledge Center provides access to high-quality webinars, videos, technical papers and presentations on technology, applications and ecology which are of great interest to the vision tech network.

Region	Percentage
EUROPE	46%
ASIA	25%
NORTH AMERICA	21%
ROW	8%

- Vision Technology
- Expert Panels
- Markets & Applications
- Vision Ecosystems
- Education
- Young Professionals

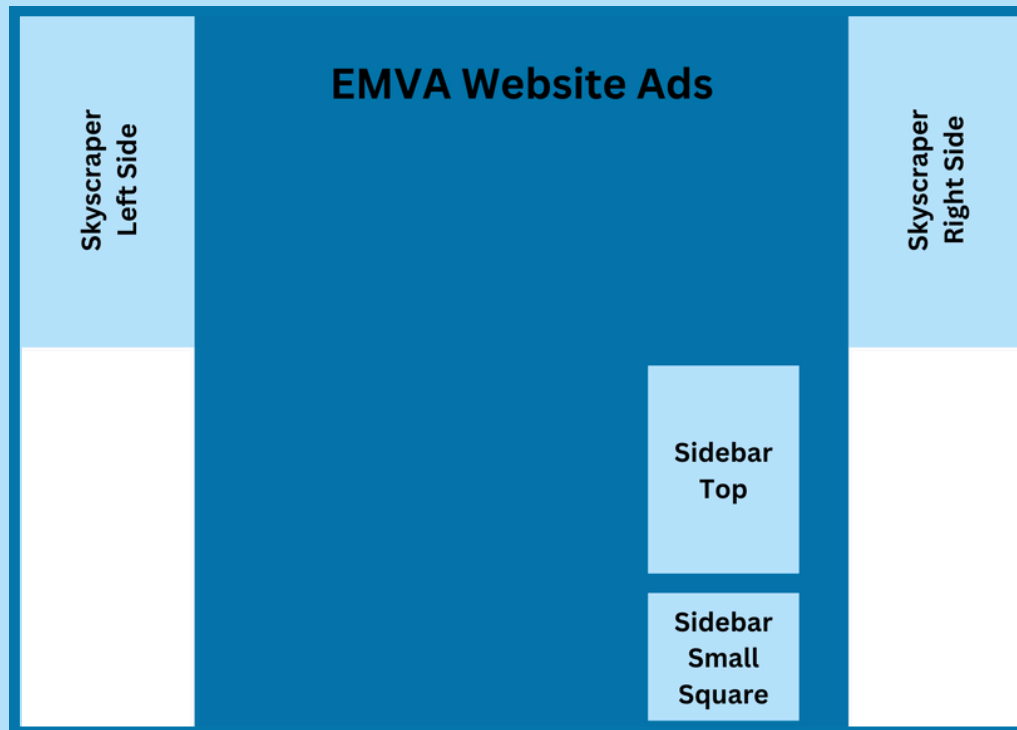
EMVA Website

If your company wants to advertise a very special promotion campaign, the ad space that can be booked for a short period of time is just the right thing. Ads can be placed on special request on specific pages.

EMVA offers three different places for member ads: Left and right on the main pages and in the right sidebar of the website. Page ads rotate with each “hit” or page refresh and max. 3 ads / place will be sold on 'first come-first serve' basis. In addition, you may also book individual promotion banner to be placed on specific websites with a high share of visitors.



EMVA Website



Website	Size	1 Month	3 Months	6 Months	12 Months
Skyscraper / Left and Right Side	160 x 600 px	750 €	1,795 €	3,140 €	4,935 €
Sidebar / Top	200 x 300 px	635 €	1,520 €	2,660 €	4,175 €
Sidebar / Small Square	200 x 200 px	520 €	1,245 €	2,175 €	3,415 €

www.emva.org

EMVA Website On Your Mobile Phone

The EMVA website is not only responsive, but especially designed for mobile devices. Each ad booking includes a banner placement in the special mobile version.

For all available advertising placements visible in the mobile version of our website, we need an additional advertising banner with the following dimensions:
Size 360 x 60 px.



EMVA e-Newsletter

Custom placements are of course also possible. Please do not hesitate to ask for information about all options for placing your individual advertising in the EMVA e-Newsletter.

You can place your message in the editorial environment of our e-newsletter, where 60,000 readers a year are waiting for your advertising. With our newsletter, you can reach the management level as well as the responsible technical contacts. Address the decision-makers directly!

The monthly EMVA newsletter keeps the machine vision community up to date with the most important industry news of the month. Each month it provides hands-on information on machine vision in Europe and the world. Our newsletter informs about the latest projects of the EMVA, innovative products, what's going on in the machine vision industry and interesting events.



 **emva**
european machine vision association

EMVA
Newsletter

- EMVA News >
- Member News >
- Case Study >
- Products >
- Job Offers >
- Events >

FEBRUARY 2025

WE'RE HEADING TO LOGIMAT 2025
Hall 2, Stand 2C18 | March 11-13 | Stuttgart

 smart vision lights

Dear Céline Ruppert

EMVA e-Newsletter



e-Newsletter	Size	1 Month	3 Months	6 Months	12 Months
Promotion Banner Large	520 x 67 px	635 €	1,520 €	2,660 €	4,175 €

The monthly EMVA e-Newsletter is sent out to subscribers from 27 countries and offers numerous opportunities for corporate and product advertising, from ads and banners to success stories.

Stand-Alone e-Newsletter

Do you have a new product or important news for the machine vision market and are looking for a platform to communicate your message to your relevant target groups in a customized and flexible way? Our most exclusive form of advertising, the "stand-alone newsletter" with the look and feel of the regular EMVA newsletter, brings your news exclusively to our newsletter subscribers. We are happy to offer you this form of advertising on request.

3,740 €

CONTENT MARKETING



EMVA Event-Specific Sponsorships

There is a series of attractive sponsorships for the events and conferences organized by the EMVA. In addition to table-top exhibitions, companies can effectively promote products and services to a selected industry audience with being platinum, gold, silver and special sponsorship packages.

Make a statement! You can use these opportunities to draw attention to your company directly and on site. There is no better way to start a conversation and promote your company in a targeted manner.

The image displays three promotional banners for EMVA events. The top banner features a night view of the Colosseum in Rome, Italy, with the text: "23rd European Machine Vision Business Conference", "May 22nd – 24th, 2025", "Rome, Italy", and the EMVA logo. The middle banner has a blue background with a globe and the text: "RESEARCH MEETS INDUSTRY", "EUROPEAN MACHINE VISION FORUM 2025", "Fraunhofer IIS", "Fürth, Germany", "16 – 17 October 2025", and the EMVA logo. The bottom banner is dark blue with a photo of people at a social event and the text: "14th EMVA VISION NIGHT", "7. OCTOBER 2024", "INTERNATIONAL MACHINE VISION HIGHLIGHT", "WWW.VISION-NIGHT-EMVA.ORG", and the EMVA logo.

Events, Shows And Conferences

Examples for Event-Specific Sponsorships / Promotion Packages:

- Business Conference
 - Gold Sponsor
 - Silver Sponsor
 - Bronze Sponsor
 - Networking Get-Together Sponsor
 - Coffee Break Sponsor
 - Lanyard Sponsor
- International Vision Night
 - Exclusive Sponsor for the evening before the Vision Show in Stuttgart opens
- EMVA Trade Show Booths
 - Networking Happy Hour Events
- European Machine Vision Forum
 - Sponsor / Table-Top Exhibitor



Take your chance and advertise with us!

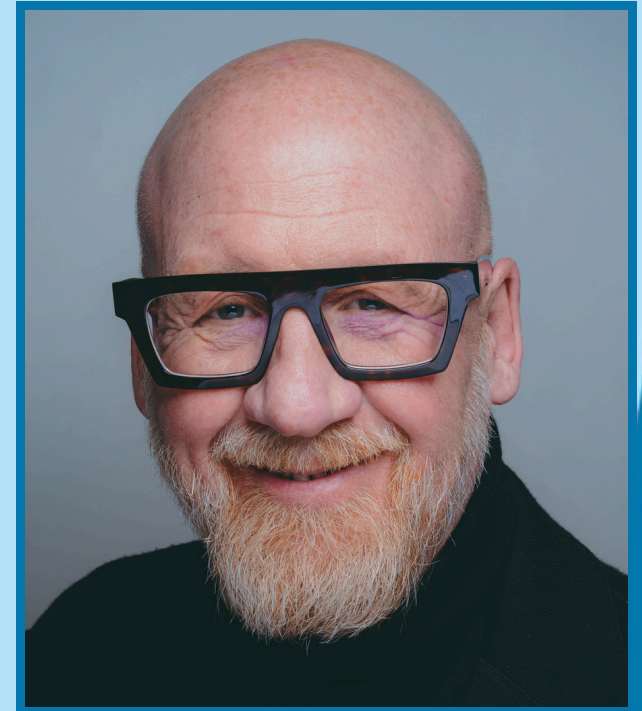
EMVA Advertising Opportunities

For more details on the various EMVA advertising and promotion opportunities please do not hesitate to contact us directly. We will be happy to advise you on your individual advertising package tailored to your personal needs.

Of course, also customized advertisements are possible. Please do not hesitate to ask for information about all options for placing your individual advertising on our website, our e-newsletter or our events and conferences.

Always stay informed!

Subscribe to the EMVA e-Newsletter to be informed in time about all EMVA events. You will then receive comprehensive information on the respective sponsorships / promotion packages personally and tailor-made for you.



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www.emva.org