

The European Machine Vision Association EMVA is a non-for-profit organization promoting the development and use of machine vision technology. We represent companies, academia and other organizations from more than 22 nations.

To support EMVA's public relations, marketing and event related activities we are looking to recruit an enthusiastic and capable

# Marketing Assistant (m/f)

## **Your Tasks**

- Support EMVA's market communication strategy
- Dissemination of produced content via various channels
- Perform event specific and general marketing campaigns
- Being the operational contact person for media partners and related service providers
- Contribute to lead generation campaigns in regards to events but also membership
- > Participate at international EMVA events
- > Backup for general administration processes

#### **Your Profile**

- Marketing and/or sales experience in an assistant function
- > Command of modern IT and marketing tools
- > Basic project management skills
- > High level English language skills
- Effective communicator enjoying intercultural exchange
- Self-motivated and driven by success
- > Team player
- First experiences in telephone marketing are helpful

## **Apply Today**

This offer fits with what you are looking for? We are happy to receive your CV at <a href="mailto:luebkemeier@emva.org">luebkemeier@emva.org</a>

#### What We Offer

- Competitive contract conditions
- High degree of freedom and flexible working arrangements
- Home office based role (pref. 'Metropolregion Rhein Neckar', Germany)
- Attractive marketing function in an highly innovative environment

### **European Machine Vision Association**

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