

## PRESS RELEASE

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Andreas Breyer  
Public Relations &  
Market Research

Phone +34 931 80 70 60  
Mobile +49 151 1242 8585  
E-Mail [press@emva.org](mailto:press@emva.org)

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### **International machine vision industry prepares for spring meeting in Athens**

#### **13<sup>th</sup> EMVA Business Conference again with over one hundred participants**

*Barcelona, 05 June, 2015.* Machine vision experts from close to 20 countries across the globe currently prepare for the European spring meeting of the machine vision community: Well over one hundred participants have registered to-date for the 13<sup>th</sup> EMVA Business Conference 2015, which takes place 11 – 13 June in the Greek capital Athens.

Keynote Speaker on the first conference day will be the British publicist Liam Halligan with a speech about „Russian Impact on Europe's Economy“. In the technical session Dr. Kai-Udo Modrich from Carl Zeiss Automated Inspection will share his view on „The merge of metrology and vision“, and Dr. Pieter Jonker from Delft University will talk about “Machine Vision for Service Robots and Surveillance”. The panel discussion on the role of CCD technology in future machine vision applications - moderated by Gunnar Mey from Landesmesse Stuttgart - will join image sensor experts on stage.

On the second conference day, the new EMVA country report 2015 with a special focus on the machine vision market in Italy will be introduced, and later on this year's winner of the EMVA Young Professional Award will be awarded and given the opportunity to present his

work. The conference closes with a keynote speech by Christer Holloman, CEO and Co-founder at Divido, UK, titled “Using Technology to Sell”.

Shortly prior to the official start of the EMVA Business Conference, EMVA members meet in Athens for their 2015 General Assembly. One important item on the agenda there is the regularly scheduled election of the EMVA Board of Directors.

The complete conference program 2015 as well as access to one of the last conference passes can be found on [www.emva.org](http://www.emva.org).

**About EMVA:**

Founded in May 2003 in Barcelona, the European Machine Vision Association currently has about 100+ members representing more than 20 nations. Its aim is to promote the development and use of machine vision technology and to support the interests of its members - machine vision companies, research institutions and national machine vision associations. The main fields of work of EMVA are: standardization, statistics, the annual EMVA Business Conference and other networking events, European research funding, public relations and marketing. To find out more visit the web site [www.emva.org](http://www.emva.org).