

PRESS RELEASE

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G3 Standardization Initiative Welcomes the China Machine Vision Union (CMVU)

Barcelona, 08 June, 2015. Since November 2009, leading machine vision associations have been cooperating to promote vision standards globally. The China Machine Vision Union has now joined the group, becoming the fifth member. The other members are:

- AIA-Advancing Vision + Imaging (AIA)
- European Machine Vision Association (EMVA)
- Japan Industrial Imaging Association (JIJA)
- VDMA Machine Vision (VDMA MV)

Cooperation on vision standards is critical to the expanded use of vision and imaging technologies throughout industry. Standards cut down on development time, investment costs, and also accelerate time-to-market. Jochem Herrmann, EMVA board member comments: "Cooperation on standards is very beneficial for all companies active in machine vision and for the industry as a whole. I'm therefore very happy that CMVU has joined G3. Through the membership of CMVU, current G3 standards will be promoted more effectively in China, but also Chinese standardization initiatives will be open for the members of the other G3 associations."

Jeff Burnstein, President of the AIA adds, “Since the start of the G3 standardization initiative, the global vision associations have met on a regular basis, promoting enhanced communication and coordination on standards activities. With the CMVU joining the group, we have an even stronger foundation to keep standards development and promotion focused and effective.”

Sachio Kiura, Chairman of JIAA, remarked “JIAA would like to express our sincere welcome to the CMVU to the G3. We look forward to the CMVU working with the G3 as a major leader in the Asian market, to expand and promote machine vision standards.”

"In the past few years China has been the most dynamic market for machine vision. Since 2008, exports from Germany have more than quadrupled. We welcome CMVU joining the international cooperation initiative on standardization and look forward to a fruitful cooperation," says Klaus-Henning Noffz, member of the board of VDMA Machine Vision.

Pan Jin, President of the CMVU comments, “It is our honor to become a member of the G3. Joining the cooperation agreement will create a bridge between China and other associations throughout the world. Also it will help us to enhance and extend the development of machine vision by unifying the vision standards. As one of the biggest potential markets, we are willing to contribute to this industry under this cooperation.”

In addition to providing an open communication channel between the various vision associations, one additional significant accomplishment of the G3 has been the publication of the “Global Machine Vision Interface Standards” brochure. For the first time, vision users have a comprehensive reference which describes what digital interface hardware and software standards are and provides an unbiased comparison between the various standards. This brochure is available in various languages and formats from the member associations; an English version can be downloaded free of charge in the standards section of the [EMVA websites](#).

About EMVA:

Founded in May 2003 in Barcelona, the European Machine Vision Association currently has about 100+ members representing more than 20 nations. Its aim is to promote the development and use of machine vision technology and to support the interests of its members - machine vision companies, research institutions and national machine vision associations. The main fields of work of EMVA are: standardization, statistics, the annual EMVA Business Conference and other networking events, European research funding, public relations and marketing. To find out more visit the web site www.emva.org.